

Lesson 81: Self-Introduction 4 (Introducing Your Company at a Business Meeting/Presentation)

By Xandra

1. Dialogue

First, repeat after your tutor. Then, practice each role.

Koji is a salesman at Go Go Kitchen. His company makes kitchen equipment. He is having a meeting with a chef who owns many restaurants in Tokyo.

Koji: Thank you for meeting me today, chef.

Chef Carla: Our company is interested in your products. But, I'd like to know more about Go Go Kitchen.

Koji: Go Go Kitchen was started by two bakers in California in 1995.

Chef Carla: I see.

Koji: They created an automatic cake decorator. It was a very successful product.

Chef Carla: That was a very useful invention. Some bake shops rely on the machine to decorate cakes.

Koji: The company then created more kitchen products and became bigger. Their factory in Asia opened 2 years ago.

2. Today's Phrase

First, repeat after your tutor. Then, make a few sentences using Today's phrase.

- 1. You can't always rely on the weather forecast.
- 2. Mr. Lee relies on his assistant to set his daily appointments.
- 3. Parents shouldn't rely on teachers to discipline their kids.

* rely on [upon] ~ / ~に頼る; ~を信頼する

3. Your Task

You are a salesman for a company that makes solar-powered bicycles.

This kind of bicycle is the first in the world, and you are looking for a business partner to sell more solar bikes. You are in a meeting with an executive from a big bicycle making factory (=your tutor). He is asking you for more information about your company. Introduce your company to the executive.

4. Let's Talk

Have you ever made a formal business presentation? Tell your tutor about it. Why should employees know about their company's history? When you buy a product, do you check the maker's name? Why or why not?

5. Today's photo

Describe the photo in your words as precisely as possible.

